

News Release

GINSMS Inc. to Cancel All Options Granted to Non-Executive Directors

Calgary, Alberta, September 15, 2015 – GINSMS Inc. (TSXV: GOK) (the "Corporation" or "GINSMS") today announces that it will immediately cancel all 300,000 stock options of the Corporation granted to its two non-executive directors. In exchange for their stock options each non-executive director of the Corporation will be receiving an annual remuneration set for fiscal 2016 at C\$20,000.

About GINSMS

GINSMS is a mobile technology and services company focusing on 2 areas namely cloudbased application-to-peer ("A2P") messaging service and Software Products & Services. GINSMS operates a cloud-based A2P messaging service that allows the termination of SMS to mobile subscribers of more than 200 mobile operators globally. GINSMS also develops and distribute innovative software products and services for mobile operators and enterprises and have successfully deployed more than 100 solutions worldwide. GINSMS has offices in China, Singapore, Hong Kong, Malaysia and Indonesia.

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